

# Lighting Africa

## 2nd International Business Conference & Trade Fair

**Promoting affordable and high-quality off-grid lighting products and services for low-income populations**

**Nairobi, Kenya – May 18-20, 2010**

*The premier event on off-grid lighting and energy access in Sub-Saharan Africa*

*A one-stop shop on off-grid lighting markets, technologies and products.*

### *Event at a glance*

- \* *Conference and knowledge exchange sessions*
- \* *Off-grid lighting trade fair (exhibition)*
- \* *Lighting Africa Outstanding Product Awards ceremony*
- \* *Business-to-business networking opportunities*
- \* *Side events*

### *An excellent opportunity*

*... to interact with manufacturers, distributors, entrepreneurs, energy service companies, financial institutions, bilateral and multilateral organizations, non-governmental organizations, members of the academia senior policy makers and end-users in Africa and worldwide.*

### *A place to gather industry insights on critical business and technology matters*

- \* *Learn innovative business and service delivery models to access new markets where consumers spend \$18 billion annually on fuel-based lighting*
- \* *Preview latest market trends and market forecasts including opportunities and challenges*
- \* *Understand consumer preferences in off-grid lighting with respect to service, quality and affordability*
- \* *Understand critical standards and certification issues*

AN INNOVATION OF



**LIGHTING AFRICA**

*Catalyzing Markets for Modern Lighting*



*Lighting Africa is implemented in partnership with: the Global Environment Facility (GEF), the Energy Sector Management Assistance Program (ESMAP), Good Energies Inc., the United Kingdom, Luxembourg, the Netherlands, Norway, the Public-Private Infrastructure Advisory Facility (PPIAF), the Renewable Energy & Energy Efficiency Partnership (REEEP) and the Asia Sustainable and Alternative Energy Program (ASTAE).*

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